



Lighting and Illumination Technology Experience
Limited

Architectural



Case Study

Ashby-de-la-Zouch

Information

Client: Ashby-de-la-Zouch Council

Location: Ashby-de-la-Zouch

Products Used: Decoscene LED

Controller Used: i-Player 3



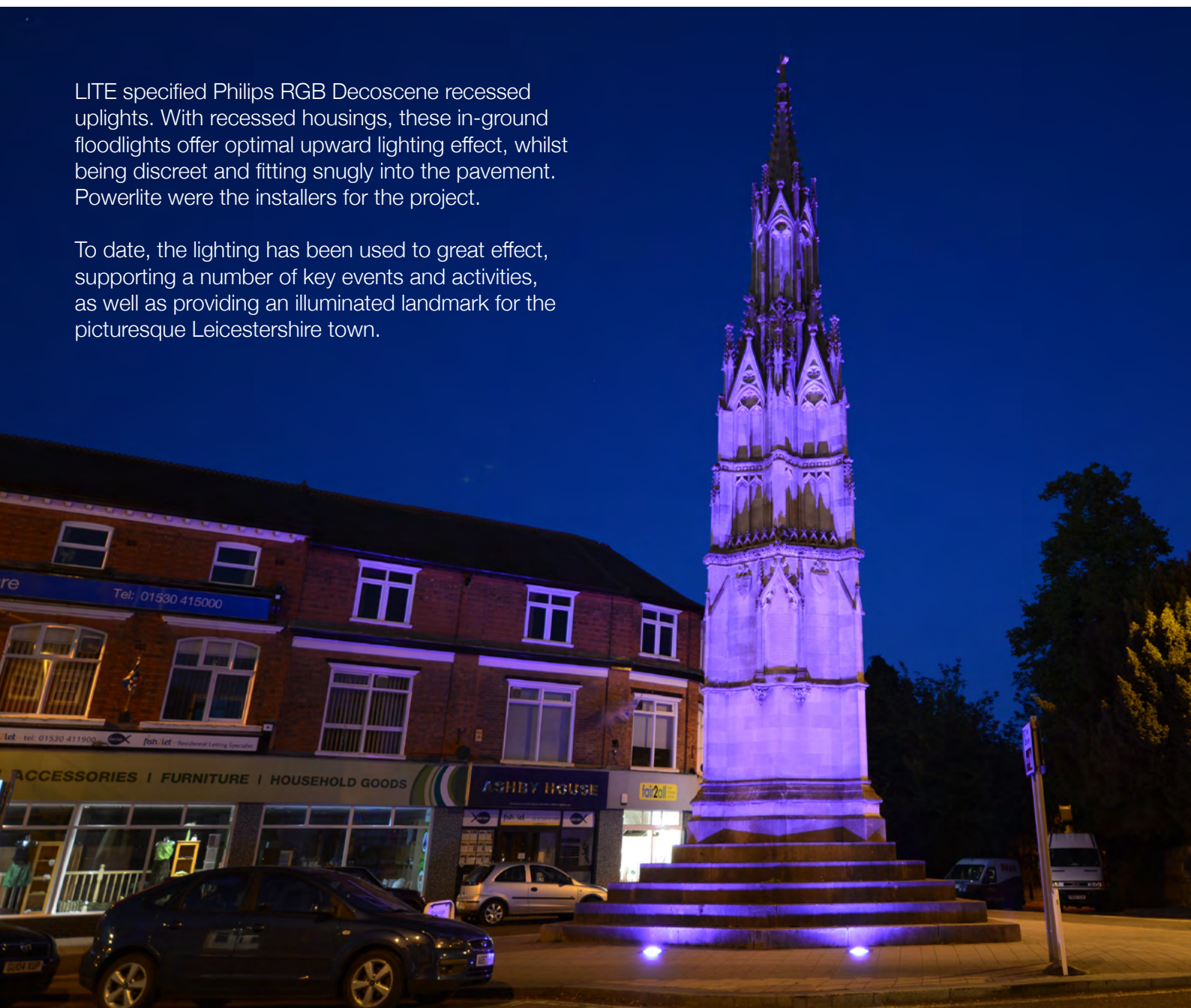
RGB Decoscene LED

The Loudoun Monument, also known as Queen Eleanor Cross, is a memorial located in Ashby-de-la-Zouch. Found in the centre of the Leicestershire market town, the monument pays tribute to Edith Rawdon Hastings, who was the 10th Countess of Loudoun. Commissioned by her widowed husband, Baron Donington, it was built by architect Sir George Gilbert Scott and unveiled in July 1879.

Having stood for over a century, Ashby-de-la-Zouch Council appointed LITE to add lighting to the monument. As well as illuminating the structure, it was imperative the lighting could be utilised to reflect national events and holidays, and support charitable causes. A dynamic lighting scheme was therefore needed.

LITE specified Philips RGB Decoscene recessed uplights. With recessed housings, these in-ground floodlights offer optimal upward lighting effect, whilst being discreet and fitting snugly into the pavement. Powerlite were the installers for the project.

To date, the lighting has been used to great effect, supporting a number of key events and activities, as well as providing an illuminated landmark for the picturesque Leicestershire town.





An Artist's impression





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