Kirkby Shopping Centre
Case Study
Using a variety of products, we were tasked with bringing Kirkby to life by the St Modwens Group. Working very closely with the centre manager we chose an elegant gold and silver design, using our heavy duty rubber cabled MiniLEDs in gold and silver twinkle effect to create large curtains of light cascading down the walls of the buildings, and also to create large ceilings of light along the pedestrian walkways.

We also designed and created 3D hanging displays, such as the bright white large hanging stars made from aluminium framework, rope light, and bright white MiniLEDs to complement the elegant gold theme.

The whole scheme was centred around an 8M cone tree made up of aluminium framework, green carpet infill, and white rope light & MiniLEDs. The tree was featured in the Liverpool Echo newspaper, and was voted as one of the best trees in the Liverpool area in its category.
“St Modwen’s set out a vision to provide a festive lighting scheme for Kirkby Shopping Centre based on creating a WOW factor for our tenants and public. The scheme utilised the space to explore the sense of scale by providing 3D festive displays, and large ceilings of light to complement the public realm areas. LITE provided the relevant expertise and track record to articulate this vision and fabricate the features as part of the Centre’s festive celebrations. LITE’s communication throughout was excellent and the project was delivered on time and to a high standard despite having to work to quite a tight deadline. LITE provided visualisations to help with the approval process and provided assistance on site throughout the installation period. Since the new scheme was launched in 2016, the new festive lights have been well received by our tenants, and with over 6,000 people attending the switch on event. In addition the Christmas tree was voted the best in Merseyside by the readers of the Liverpool Echo. We are looking forward to working with LITE for the next 4 years, bringing a fantastic festive spirit to the Shopping Centre.”

Mike Matthews
Centre Manager